



Cumann Lúthchleas Gael
Coiste Chontae Dhún na nGall



Craobh Sinsear - Babhta 4

3.00 in

Naomh Adhamhnáin
V
Naomh Micheál



LEITIR CEANAINN



MICHAEL MURPHY SPORTS & LEISURE

I bPáirc Uí Dhomhnaill - Leitir Ceanainn
Dé Domhnaigh 23ú Lúnasa 2020

Clár Oifigiuil - €0.00



Stay local. Stay safe. Protect each other.

Continue to:



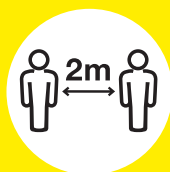
Wash

your hands well
and often to avoid
contamination.



Cover

your mouth and nose
with a tissue or sleeve
when coughing or
sneezing and discard
used tissue safely



Distance

yourself at least
2 metres (6 feet) away
from other people,
especially those who
might be unwell



Avoid

crowds and
crowded places



Know

the symptoms. If you
have them self isolate
and contact your GP
immediately

COVID-19 symptoms include

- > high temperature
- > cough
- > breathing difficulty
- > sudden loss of sense of smell or taste
- > flu-like symptoms

#holdfirm

Banisteoir Naomh Micheál

In my second year with St Michael's, I am very proud to lead the team out today in Round 4 of the Senior Championship. At the start of the year, our aim was to reach the quarter finals at a minimum and we are delighted that we have achieved this with a game to spare. The game today provides us with a tough fixture against a well organised St Eunans team who have a super home record.

On behalf of our players and management I would like to thank the Executive Committee for their support throughout the year in what has been challenging times. I would also like to thank our sponsors and finally the supporters of St Michael's who are always there to support us.



Banisteoir Naomh Adhamháin

Today's Commentary Team

Unfortunately, Richard Thornton's few words on St Eunans v St Michaels (and his picture) missed the deadline for today's Programme. Every cloud has a silver lining, however, as this gives CLG Dhún na nGall a chance to thank Highland Radio's Head of Sport Oisín Kelly and expert analyst Martin McHugh for the clear commentary and insight with which they will grace coverage of today's game. Commentary during the game in O'Donnell Park will also swing by the other seven matches in today's championship with regular updates from reporters at each of the other venues around the county. All 7 are also being streamed on club Facebook pages



All of the games streamed by CLG in the knockout stages will feature co-commentary during the game, a preview in advance by a guest analyst, half-time insights from both camps and an interview afterwards with the Man of the Match. At least, that's the plan

Katie Coyle

Katie Coyle has a great love for singing, music and the Irish language. She has represented Naomh Adhamhnáin at Scór na nÓg for the last two years, competing in Solo Singing, Ballad Group, instrumental Group and Ceilí Dancing. She was delighted to be crowned County Champion 2 years ago at Solo Singing.



Amhrán na bhFiann

Sinne Fianna Fáil
Atá faoi gheall ag Éirinn,
Buion dár slua
Thar toinn do ráinig chugainn.
Faoi mhóid bheith saor,
Seantír ár sinsir feasta
Ní fhágfar faoin tíorán ná faoin tráil
Anocht a théim sa bhearna baoil,
Le gear ar Ghaeil chun báis nó saoil
Le gunnascreách faoi lámhach na bpiléar
Seo libh canaigí Amhrán na bhFiann.

Enda McFeely – Referee,

Assistant Referee - Martin Coll, Linesman - Clint Marron

Refereeing out of the Naomh Mhuire club in Convoy, Enda McFeely started officiating in 2012 and joined the Ulster Academy in 2015. He has previously taken charge of under 17 Ulster minor league and championship games and under 20 championship as well as Ulster club senior and intermediate league and championship.

Enda has refereed in eleven finals including last year's first County final (there were two replays). He previously refereed the 2014 minor B final, the 2015 Junior B final, 2016 Ulster senior league final, 2016 minor A final, 2017 Senior Gaeltacht final, 2017 Scottish Junior and Senior finals in Glasgow, 2017



Senior championship final and the 2018 Intermediate championship final.

The assistant referee today will be Martin Coll as CLG Gaoth Dobhair and Clint Marron from CLG Iorras will be linesman. Enda would like to thank his wife Emer for all her support, his son Shane and those who have officiated with him in this difficult time for all involved with Gaelic games.

Enda looks forward to a good game and wishes luck to both Naomh Adhamhnáin and Naomh Micheál over the rest of the 2020 Michael Murphy Sports and Leisure Championship.

GRAND CANAL HOTEL
DUBLIN

from
€119
PER NIGHT

OVERNIGHT ACCOMMODATION
TRADITIONAL FULL IRISH BREAKFAST
€20.00 TO SPEND ON FOOD OR DRINK IN
THE GASWORKS BAR
LATE CHECK-OUT TO 2 PM (SAVE €30)
COMPLIMENTARY CAR PARKING
24 HOURS CANCELLATION POLICY
NO DEPOSIT REQUIRED

**BOOK
NOW**

01 646 1000

reservations@grandcanalhotel.com

www.grandcanalhotel.com

The Knock-Out Stages and Streaming

The Government's decision to play all Gaelic Games behind closed doors until September 13th is dis-appointing for all club members and other supporters. Ironically, CLG Dhún na nGall scheduled knock-out games for September because the original government roadmap designated the start of that month for the return of up to 5,000 supporters at our games.

The GAA is a widespread grassroots organisation and it is important in these difficult times that CLG Dhún na nGall do their utmost to look after the interests of the members and supporters who make clubs throughout the County the excellent community organisations they are. As such, the County Board will strive to broadcast most of the 33 knockout games in the Michael Murphy Sports & Leisure Senior, Intermediate and Junior championships – football and hurling. The current timetable for the next five weeks is:

- September 4-6: 16 games, Senior, Intermediate and Junior Football QFs, Senior and Intermediate Football Relegation SFs, Junior Hurling QFs
- September 11-13: 8 games, Senior, Intermediate and Junior Football SFs, Senior and Intermediate Football Relegation Finals
- September 18-20: 4 games, Senior and Junior Hurling SFs
- September 25-27: 3 games, Senior, Intermediate and Junior Football Finals
- October 4-6: 2 games, Senior and Junior Hurling Finals

The latter end of this proposed schedule may be subject to change, moving forward or backwards, depending on future circumstances. The Junior football championship may also be delayed as a result of postponed fixtures. Donegal GAA streamed six games in 2019, peak viewership reaching around 2,000 for the 2nd replay of the senior County final. Post-Covid, with social distancing and crowd restrictions it has reached a new level with every county streaming their championship games - this weekend Donegal will stream at thirteen of the final round league games, including all 8 Senior Championship fixtures. The existing "Stream Team" does not have the capacity to cover all 33 games. Nevertheless, the Team plans to cover over half of these games, all on a PPV basis:

- all Senior football quarterfinals, semi-finals and final
- Senior and Intermediate Relegation Playoff finals
- Intermediate football and Senior hurling semi-finals and finals
- Junior Football Finals.

The games streamed by the County Board will be on a PPV basis. The quarterfinals will cost €3 and other games €5 except for the Senior football final which will be €8. The PRO will produce a series of "virtual programmes" – this one is a prototype - that can be consulted on-line or down loaded/printed. The cost of the programmes will be included in the PPV price.

Regarding other games, it is hoped these can be streamed with the help of clubs. At this point, it is appropriate to express my gratitude to the many clubs that have streamed games (for free) and looked after the interests of their supporters locally, elsewhere in Ireland and overseas. The County Board will forego revenue on the games where clubs are providing the voluntary help and will stream these games for free. For all streamed games, and the "free" ones in particular, it is worth noting that streaming in the County is still in its infancy, there may be occasional issues with consistent coverage in some venues and it is being provided by local, unpaid volunteers - people should manage their expectation around this.



**A WORLD CLASS LEADER RECOGNISED FOR
DELIVERING INNOVATIVE AND ROBUST
INFRASTRUCTURE SOLUTIONS
AT HOME AND INTERNATIONALLY**

**FOR MORE INFORMATION PLEASE VISIT
WWW.KNGROUP.COM**

OR CONTACT US ON +353 (0)1 457 5000

**PROUD SPONSORS OF
DONEGAL LGFA & DONEGAL GAA**

St Eunans and St Micheals both already qualified for quarterfinals

Naomh Adhamhnáin and Naomh Micheál results in the first three rounds of the Senior Championship are as follows:

St Michaels 3-5 Glenswilly 0-8, Milford 0-14 St Michaels 1-14, St Michaels 1-11 Ardara 0-12;

Realt na Mara 1-5 St Eunans 0-15, St Eunans 1-9 Kilcar 1-9, Killybegs 0-6 St Eunans 3-13.

Lying in third and fifth places both teams are already qualified for the quarterfinals and today are playing for the privilege of home venue and an easier quarterfinal draw. Of the top eight, six of whom play each other on Aug 23rd, only Realt na Mara are not guaranteed a quarterfinal slot.

| | P | W | D | L | F | A | Pts | Diff |
|----------------------|---|---|---|---|----|----|----------|-------------|
| Naomh Conaill | 3 | 3 | 0 | 0 | 83 | 19 | 6 | 64 |
| Gaoth Dobhair | 3 | 3 | 0 | 0 | 68 | 18 | 6 | 50 |
| Naomh Micheal | 3 | 3 | 0 | 0 | 45 | 34 | 6 | 11 |
| Cill Chartha | 3 | 2 | 1 | 0 | 81 | 3 | 5 | 49 |
| Naomh Adhamhnáin | 3 | 2 | 1 | 0 | 49 | 26 | 5 | 23 |
| Gleann Fhinne | 3 | 2 | 1 | 0 | 47 | 35 | 5 | 12 |
| Sean MacCumhaill | 3 | 2 | 1 | 0 | 42 | 38 | 5 | 4 |
| Realt na Mara | 3 | 2 | 0 | 1 | 54 | 48 | 4 | 6 |
| Na Ceithre Maistír | 3 | 1 | 0 | 2 | 45 | 60 | 2 | (15) |
| Naomh Naille | 3 | 1 | 0 | 2 | 33 | 56 | 2 | (23) |
| Gleann tSúilí | 3 | 1 | 0 | 2 | 41 | 66 | 2 | (25) |
| An Clochán Liath | 3 | 0 | 0 | 3 | 44 | 53 | 0 | (9) |
| Ard na Ratha | 3 | 0 | 0 | 3 | 29 | 45 | 0 | (16) |
| Baile na nGalloglach | 3 | 0 | 0 | 3 | 35 | 70 | 0 | (35) |
| Na Cealla Beaga | 3 | 0 | 0 | 3 | 21 | 59 | 0 | (38) |
| An Tearmánn | 3 | 0 | 0 | 3 | 33 | 91 | 0 | (58) |

Every one eight teams in the bottom half of the table will play today at 3 pm to steer clear of relegation playoffs, with six of them facing each other. The fixtures are:

Gaoth Dobhair v Sean MacCumhaill

Naomh Adhamhnáin v Naomh Micheál

An Tearmann v Naomh Naille

Gleann Fhinne v Cill Chartha

Baile na nGalloglach v Na Ceithre Maistír

Ard an Ratha v Realt na Mara

An Clochán Liath v Na Cealla Beaga

Gleann tSúilí v Naomh Conaill



Naomh Adhamhnáin



Sean O Peatáin



Peadar O Daimhín



Eamon O Dochartaigh



Conchur O Páirce



Caolan Mac a'Bhaird



Dara O Maolcraoibhe



Peter MacCondubh



Conchur O Domhnaill (C)



Sean Mac Éiteagáin



Seamus O'Ceallaigh



Niall O Domhnail



Shane O Domhnail



Brian Mac A'tSaoir



Padraig Mac Éiteagáin



Eoin Mac Gaoithín

FIR IONAD

16 R McGeehin (Ruari Mac Gaoithín)
 17 R Carr (Ruan Mac Giolla Cearra)
 19 R Kavanagh (Ruari O'Camhanach)
 20 C Moore (Conchur O Múra)
 21 D Toal (Dara O Tuatháil)
 22 S McVeigh (Sean Mac an Bheatha)
 23 N Hannigan (Niall O hAnnagáin)
 24 C O'Donnell (Conchur O Domhnaill)
 25 K Kealy (Caoimhín O Ceallaí)
 26 C Moore (Ciaran O Múra)

27 A Deeney (Aaron O Duine)
 28 C Morrison (Conchur O Muireasáin)
 29 S Halvey (Sean O hEalbhaigh)
 30 O Winston (Oran Mac Gaoithín)
 31 C Harley (Conchur O hEarlaigh)
 32 C Finn (Cormac O Fionn)
 33 M McGroary (Micheal Mac Ruairí)
 34 M Martin (Micheál O Mártin)

| | Cúil | Cúillíní | Seachaí | 45 | Saor | Ciceanna |
|-------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| 1 Adh Leath | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| 2 Adh Leath | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| Iomlán | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |

Naomh Micheál



Oisín Ó Canainn
Oisín Cannon



Séamus Ó Fiachra
Jamie Hunter



Liam Pol Ó Fearraigh
Liam Paul Ferry



Antoin Mac Phaidín
Antoin Mc Fadden



Kyle Mac Gairbhe
Kyle Mc Garvey



Ciaran Ó Gallachóir
Ciaran Gallagher



Ruairí Ó Frighil
Ruairí Friel



Mairtín Ó Breisleáin
Martin Breslin



Mairtín Mac Giolla Chóinnigh
Martin Mc Elhinney



Carlos Ó Raghallaigh
Carlos O Reilly



Colin Mac Phaidín
Colin Mc Fadden



Criostóir Mac Giolla Chóinnigh
Christopher Mc Elhinney



Edward Ó Raghallaigh
Edward O Reilly



Colm Anthony Mac Phaidín
Colm Anthony Mc Fadden



Andreas Ó Ceallaigh
Andrew Kelly

FIR IONAD

- 16. Dean Mc Colgan (Dean Mac Colgan)
- 17. Michael Gallagher (Micheál Ó Gallachóir)
- 18. Brian Mc Laughlin (Brion Mac Lochlainn)
- 19. Liam Kelly (Liam Ó Ceallaigh)

- 20. Eoghan Kelly (Eoghan Ó Ceallaigh)
- 21. Hugh Ó Donnell (Aodh Ó Donnell)
- 22. John Mc Fadden (Sean Mac Pháidín)
- 23. Odhrán Mc Fadden (Odhrán Mac Pháidín)

| | Cúil | Cúillíní | Seacháí | 45 | Saor | Ciceanna |
|-------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| 1 Adh Leath | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| 2 Adh Leath | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| Iomlán | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |

OFFICIAL GAA PLAYING RULE CHANGES

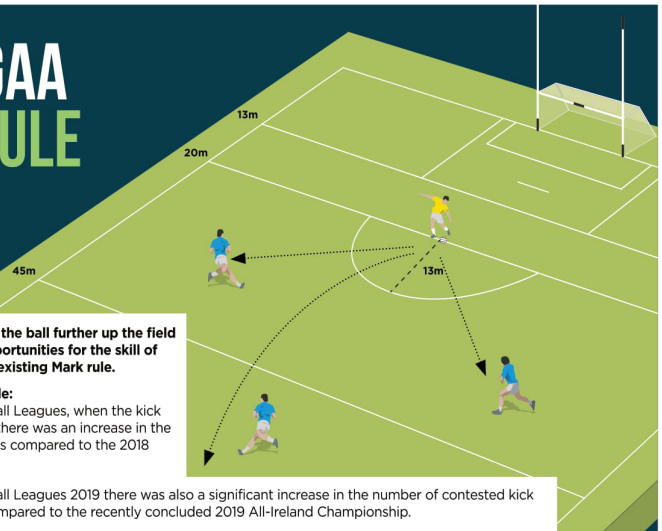
THE KICK OUT

AIM: To encourage teams to kick the ball further up the field from the kick out; To present opportunities for the skill of clean catching by bolstering the existing Mark rule.

Supporting evidence and rationale:

During the Allianz National Football Leagues, when the kick out was taken from the 20m line, there was an increase in the number of Marks claimed by teams compared to the 2018 Championship.

During the Allianz National Football Leagues 2019 there was also a significant increase in the number of contested kick outs (i.e. between both teams) compared to the recently concluded 2019 All-Ireland Championship.



THE SIN BIN

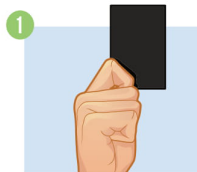
AIM: To reduce a rise in cynical play/'professional' fouling and implement a penalty 'on the day' which encourages behavioural change.

Supporting evidence and rationale:

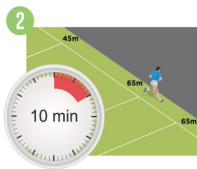
On average during the 2019 NFL, teams with an extra player scored 2.9 points compared to 1 point for the opposition in the same period (i.e. during the period when an opponent was in the sin-bin).

The average 'ball in play' time during a sin bin throughout the Allianz National Football League 2019 (30 games analysed) was 5:15 - entirely consistent with the remainder of the game.

The proposed introduction of the Sin Bin also offers teams a greater level of equity in that it removes the effect of a strong group of substitutes who, under current rule, would replace any player who received a black card.



Black Card is shown



10 minute clock starts once the player has left the field of play. Game will re-commence at the same time that the Sin-Bin period commences.

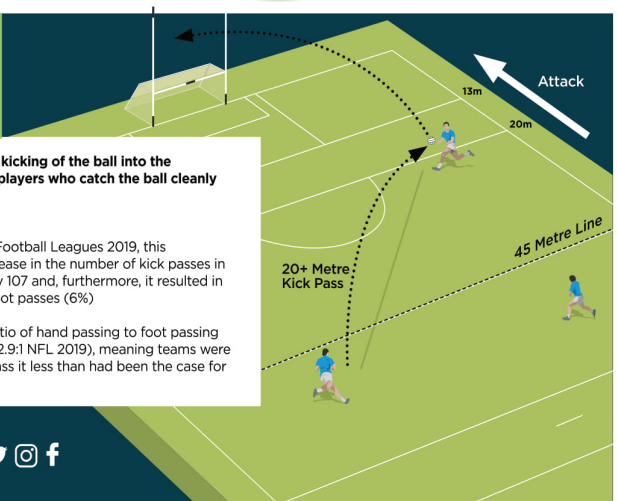
THE ADVANCED MARK

AIM: To offer an incentive for the longer kicking of the ball into the opposition's defensive area and reward players who catch the ball cleanly under these circumstances with a Mark.

Supporting evidence and rationale:

During its trialling in the Allianz National Football Leagues 2019, this experimental rule provided for a 24% increase in the number of kick passes in the game (2019 NFL v 2018 C'ship) - 132 v 107 and, furthermore, it resulted in an increase in the number of contested foot passes (6%)

It provided for the first reduction in the ratio of hand passing to foot passing in ten seasons (3.5:1 in the 2018 C'ship to 2.9:1 NFL 2019), meaning teams were inclined to kick the ball more and hand pass it less than had been the case for at least the last decade.



WHERE WE ALL BELONG



Preview from Ryan Ferry - Donegal News

Big Game in O'Donnell Park

St Eunan's and St Michael's clash today in one of the big games of the final round of the group phase of the Donegal Senior Football Championship. Both teams are already through to the knock-out stages but there is still plenty at stake as they square off in O'Donnell Park, with a home quarter-final spot up for grabs.

The sides met last year in the Championship at The Bridge, and a late point from Conall Dunne secured a draw for St Eunan's. That was enough to send Richard Thornton's men through to the last eight, while St Michael's exited the championship. Gary O'Neill is back at the helm for a second year with St Michael's, and his men have six points from three games in the Donegal SFC so far.

They ran out six-point winners against Glenswilly, and defeated Milford and Ardara in close games over the past two weekends. St Eunan's have five points on the board after comfortable wins over Bundoran and Killybegs, while they came from behind to take a share of the spoils against Kilcar.

Youngsters like Peter McEniff, Pdraig McGettigan, Eoin McGeehin and Shane O'Donnell have really been catching the eye for Thornton's side, while they will also welcome county



star Niall O'Donnell back from suspension this week. The evergreen Colm McFadden has been leading the way for St Michael's, while Carlos O'Reilly and Colin McFadden have been very impressive since football resumed in the county.

Elsewhere on Sunday, there is still one place up for grabs in the quarter-finals, although Bundoran are firmly in control of that spot at present. A win over Ardara will guarantee it and possibly propel Terry McCann's side up the table. A narrow defeat should be good enough to make it through to the knock-out stages. Ardara have plenty to play for themselves as they try to avoid the relegation play-offs.

Gaoth Dobhair host Sean MacCumhaill's with both teams eyeing up a home quarter-final, and it's a similar story as Glenfin entertain Kilcar with both teams already safely through. Naomh Conaill are in pole position to come first in the table if they defeat Glenswilly, but Pauric Bonner's team will not be lacking in motivation themselves as they try to avoid the relegation play-offs.

There are tasty looking fixtures at the bottom as well - Milford take on Four Masters, St Naul's travel to Termon, and Dungloe welcome Killybegs to Rosses Park. All will be striving to get the right results to retain their senior championship status.

Abbey Hotel

THE DIAMOND, DONEGAL TOWN

The Home of Donegal GAA



**DINING - ACCOMMODATION - ENTERTAINMENT
LEISURE FACILITIES - FREE PARKING & WIFI**

THE ABBEY BAR



**MARKET HOUSE
RESTAURANT**

**THE
FOOD HALL**
AT THE
MARKET HOUSE

Abbey Hotel, The Diamond, Donegal Town, Co. Donegal, Ireland.

Tel: +353 (0)74 9721014

Email: info@abbeyhoteldonegal.com www.abbeyhoteldonegal.com

Covid-19 Adjustments to Match Regulations

Restrictions due to Covid-19 required a number of adjustments to Match Regulations for Gaelic Games during 2020. These include:

1.3 A maximum of 20 players (starting 15 and 5 panel members) shall be allowed within the pitch enclosure during the playing of the game. Any additional panel members should be outside the pitch enclosure.

1.4 A maximum of 4 (football) & 5 (hurling) Team Officials shall be allowed within the pitch Enclosure during the playing of our games – one Bainisteoir, one Maor Foirne, one Medic, One Club Official and One Maor Camán (Hurling only).

1.5 Each team will be allocated an area of the pitch (the Team Officials & Players Zone) between the 20 m and 45m lines in advance of the game by the Committee-in-Charge. Their team officials and panel of players, as per regulations 1.3 & 1.4, shall be positioned during the game. The Zones shall have ten seats positioned to ensure compliance with Government social distancing guidelines (currently 2 metres). Dugouts may be used provided the government guidelines around social distancing are observed.

1.7 Ball boys are not permitted.

1.8 Accredited photographers with media passes will be permitted pitch-side. They are restricted to the opposite side of the pitch to the Team Officials and they are not allowed behind either set of goalposts.

2.8 Water Breaks – One water break will take place between the 15th & 20th minute in each half. The referee will signal for the water break only when the ball has gone out of play following a score, wide or during a stoppage called by the Referee. The breaks should last no longer than a minute, with players coming to the area in front of their team zone and drinking from their own clearly marked bottle. The time taken for the break will be added to the end of each half as part of the additional time. If a venue has a match clock, it should continue during this time. Players are permitted to position their clearly marked water bottle around the outside of the pitch. **Maor Uisce are not permitted in either Football or Hurling.**

2.10 Substitutes - Substitutes are not allowed a kick/puck around at half-time. A maximum of three substitutes wearing designated distinctive tops may warm up on sidelines at any one time. A maximum number of 5 substitutes are allowed within the pitch enclosure at any one time. As per rule, there is no limit on the size of a club match day panel.

5.1 The following guidelines are issued to Players & Team Officials to reduce risk and maximise personal safety: no handshakes before or after games; no spitting or nose-clearing; team huddles should only take place where social distancing is observed; use hand-sanitisers before and after every match; players should use their own clearly marked water bottles; interaction with opponents & match officials should be kept to a minimum after the match.

5.2 Players & team officials are reminded of the following disciplinary rules during the Covid-19 Emergency. **Note:** All suspensions below are the minimum and can be increased by the relevant committee.

Player

- Spitting at an opponent, team mate or match official is dealt with in Rule 5.20 (Hurling) and Rule 5.18 (Football) – Red Card; Cat III; one-match ban
- Deliberately coughing in the face of an opponent may be considered “behaving in a way which is dangerous to an opponent” (5.17 H; 5.19 F) – Red Card; Cat III; one-match ban
- Challenge the authority of the Referee, Umpire, Linesman or Sideline Official (6.1 H & F) – Yellow Card
- Remonstrate in an aggressive manner with a Match Official (5.13 F) – Black Card (football)
- Threatening or abusive conduct to a Match Official (5.39 H; 5.35 F) – Red Card; Cat V; 12 weeks

Team Official

- Any type of physical interference with an Opposing Player or Team Official – Cat II a; 8 weeks Suspension
- Abusive language to Match Official - Cat I a; 4 weeks Suspension
- Threatening or abusive conduct to Match Official – Cat III a; 12 weeks Suspension
- Assault on Match Official – Cat IV a; 48 weeks Suspension
- The **Referee** has authority during the game to send any person in breach of Match Regulations to the stand/outside the pitch enclosure and such person cannot be replaced.

5.3 Club Photographers are not permitted inside enclosed pitch area, Club Photographers name must be supplied in advance by participating Club and imagery is for Club use only.

5.4 The County Management Committee may on two occasions only amend regulations during the pandemic

5.5 The County Management Committee may retire a team at any stage of the competition due to the COVID 19 Pandemic (The County Management may replace a retired team in conjunction with rule 6.21 T.O. 2019

5.6 Home Venues may be reviewed after the group stages



Outside Catering Specialists

Delicious Hot Food delivered to your Party or Event

www.yeschefcatering.ie

Tel: 087 684 3311



Do you need an MRI, X-Ray or Ultrasound?



— get the full picture, quicker

Affidea Letterkenny provides the most advanced MRI, X-Ray and Ultrasound technology to meet the needs of patients locally, in Donegal and in surrounding areas.

Affidea Letterkenny, Scally Place,
Letterkenny, Co. Donegal
Tel: 074 918 8456 Fax: 074 918 8020
E: appointments@affidea.com
W: affidea.ie

A REFERRAL FROM A MEDICAL PROFESSIONAL IS REQUIRED



Dundrum - Northwood - Dublin City - Cork City
Kilkenny - Naas - Letterkenny - Sligo

PROUD DIAGNOSTIC PARTNER OF DONEGAL GAA

YOUR LEARNING ADVENTURE STARTS HERE



At Letterkenny Institute of Technology, you'll be inspired by the range of exciting courses on offer to begin a learning adventure, with awards right up to Masters and Doctorate level. Study in a friendly and stimulating environment with excellent teaching facilities. We are located on two thriving campuses in Co Donegal, at Letterkenny and Killybegs. A large number of our courses are also offered on a part-time basis.

Course areas include:

- Engineering
- Construction
- Science
- Computing
- Nursing & Health Studies
- Hospitality & Tourism
- Culinary Arts
- Law & Humanities
- Sport
- Business
- Design & Creative Media

Visit www.lyit.ie for further details



lyit

Institiúid Teicneolaíochta Leitr Ceanainn

Letterkenny Institute of Technology

Advertising Opportunities

The first 16 games of the Knockout Stages are on the weekend Sept 4th to 6th, featuring 32 club squads. Four programmes are envisaged:

- 4 Senior Quarterfinals - seven teams already through Gaoth Dobhair, Glenfin, Kilcar, Naomh Conaill, Sean MacCumhaills, St Michaels and St Eunans ;
- 4 Intermediate Quarterfinals - these will feature Bunrana v Fanad Gaels, Cloich Cheann Fhaola v Red Hughs, Naomh Columba v Malin and Aodh Ruadh v Naomh Muire;
- 4 Relegation Semifinals - Naomh Brid v Naomh Ultan and Naomh Colmcille v Burt in Intermediate while there are still 8 senior teams competing to stay out of these games;
- Junior Programme - which will feature two Junior football quarterfinals and two Junior hurling semi-finals which feature Aodh Ruadh, Four Masters, Setanta and St Eunans.

All programmes will list eight squads, give views from each of the eight camps, have four other articles, four pages for Donegal GAA sponsors and four pages available for other advertisements. There will also be advertising and sponsorship opportunities associated with the streaming of our games. The Round 4 Stream of St Eunans v St Michaels - on Donegal GAA Facebook - demonstrates what is available. Sponsorship of that game was by WinYourHouseinDublin and include a Half-time video advert, their logo visible throughout match coverage and a banner advert visible on four other occasions during coverage. Video adverts are also available - two examples, for CCP and the Mount Errigal Hotel are shown during the half-time interval in the St Eunans v St Michaels game.

Advertising Costs - Programmes

Senior and Intermediate Club Programmes

Full page Advert €100 (Cafe Boulevard, next page), Half Page €50 (Yes Chef, previous page) and Quarter Page €30 (LYIT, previous page)

Junior Programme

Full page Advert €75, Half Page €40 and Quarter Page €20

Advertising Costs - Streaming

Senior and Intermediate Games Streamed by Donegal County Board

Sponsorship of the Game - €250, 15-30 second advert €100, 30-60 second advert €150 - examples of these adverts can be seen during the Half-time break in the St Eunans v St Michaels game

Senior (Relegation), Intermediate and Junior Games Streamed by Clubs

Sponsorship of the Game - €150, 15-30 second advert €80, 30-60 second advert €100

Games streamed by the County Board will be PPV for €3, games streamed by the clubs will be free. Advertising and sponsorship will be available for all games streamed by the County Board but only for some of the games being streamed by clubs. The costs quoted only apply to the Knockout games of the weekend September 4th to 6th.

CAFÉ
BOULEVARD
— AT THE MOUNT ERRIGAL —

SERVING IRRESISTIBLE
FOOD 7 DAYS A WEEK

☎ 0749122700 ✉ info@mounterrival.com



Club Donegal WinYourHouseinDublin Draw

The online site for the Club Donegal House Draw is live at www.winyourhouseindublin.com. The top prize is a four bedroom house, semi-detached, in Dublin in association with Alanna Homes. The house is newly built to the latest energy efficiency standards and is valued at €400,000. There are also four other prizes including a brand new Mazda 2, a week's holiday, €1,000 cash and a night's B&B in Carton House with a round of golf for 2.

All proceeds from the draw go towards paying the debt on the newly completed Phase 2 of the Donegal GAA Centre in Convooy and financing the planned Phase 3. The ongoing development of the Centre is a key plank in the future success of GAA games in Donegal - football and hurling, youth and adult, ladies and men. The Donegal Facebook page has a video of county manager Declan Bonner and captain Michael Murphy discussing the centrality of the facilities at Convooy to both the continued success of our county representatives and the nurturing of future stars.

Tickets for the draw can be bought online using devices from mobiles to desktop computers. Tickets are also from contacts within each of the forty clubs in the County. Thanks you to the Abbey Hotel, Donegal; the Allingham Arms, Bundoran; the Mount Errigal, Letterkenny; and the Villa Rose, Ballybofey - tickets had been available from these venues but due to Covid 19 regulations this is no longer the case.

During the half-time break in today's game you can listen to Donegal native Daniel O'Donnell promoting the draw. During the interval there will also be an excellent bird's eye view of the recently completed Phase 2 of the Centre compliments of drone footage shot by main contractors McDermott and Trearty. WinYourHouseinDublin also sponsor today's Man of the Match.

There is a dedicated mobile phone number, where queries can be answered and purchases can be made - 086-604-7089. Currently you can follow Club Donegal on Facebook at "Win Your House in Dublin", on Twitter @WinHouseDublin and on Instagram at @winyourhouseinDublin.

Following the Covid Lockdown, promotion of the draw was re-started last month. Currently, there is a Lucky 7 Bonus Draw. Buy your ticket by 7th September to be in with a chance to be one of seven lucky winners who will win seven tickets each.





**BONUS
DRAW**

7 FREE TICKETS FOR 7 LUCKY WINNERS!

Buy your ticket by 7th September to be
in with a chance to be
one of **7 lucky winners** who will each
win **7 tickets each!**



winyourhouseindublin.com



Stream Team

JOE'S
TECH HELP

The Stream Team are vital to efforts in making our games available and consist of Bradas Video Productions, Aidan Spence Web Graphics and Marketing and Joe's Tech Help. Bradas O'Donnell has vast experience in the live broadcast & streaming of games and has worked for Sky sports, RTE, TG4, Eir sports covering live games as a cameraman & also as covering live streams across the country for Nemeton TV along with Joe's Tech Help. Joe Brennan controls all the technical end of the live stream & broadband issues which is a difficult job at some venues, with poor reception, but we work to the best of our ability to get the pictures to the viewers. Aidan Spence looks after the PPV (Pay per view) and also has responsibility for the Donegal GAA website - updated regularly, the site is crucial to CLG Dhún na nGall's public relations, keeping our Gaels up to date with everything happening in the world of Donegal GAA.

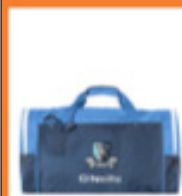
 **AIDAN SPENCE**
WEB, GRAPHIC & MARKETING CONSULTANT



MICHAEL MURPHY SPORTS & LEISURE

www.michaelmurphysports.ie

For all your Training, Teamwear and Equipment needs...



New Donegal Nevis Range Coming Soon.....



MICHAEL MURPHY
SPORTS & LEISURE

W: michaelmurphysports.ie

T: 0749128268

E: info@michaelmurphysports.ie

